

## Outdoor Advertising Association of Wisconsin

## Total Lobbying Effort

## Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$63,882.00	\$46,441.00	\$53,567.00	\$40,253.00	\$204,143.00

## Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
89.90	72.65	74.45	65.20	302.20

## Total Hours Other

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
271.70	225.65	251.90	166.40	915.65

## Hours Lobbied on Each Matter

## Lobbying Effort On Legislative Bills And Resolutions

## Assembly Bill 205

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
18.00 (5%)	45.00 (15%)			63.00 (5%)

## Senate Bill 188

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
18.00 (5%)	45.00 (15%)	33.00 (10%)		96.00 (8%)

## Senate Bill 219

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	30.00 (10%)			30.00 (2%)

## Assembly Bill 258

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	149.00 (50%)	163.00 (50%)		312.00 (26%)

## Lobbying Effort On Budget Bill Subjects

## Shared Revenue and Tax Relief: Property Taxation

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total

54.00 (15%)				54.00 (4%)
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#### Transportation: State Highway Program

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
90.00 (25%)				90.00 (7%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### State regulation of outdoor advertising

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
144.64 (40%)		81.59 (25%)	185.28 (80%)	411.51 (34%)

#### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
36 (10%)	30 (10%)	33 (10%)	23 (10%)	121.79 (10.00%)

#### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		16.32 hours (5%)	23.16 (10%)	39.48 (3.24%)